

ADVERTISE WITH US



ABOUT US



Nurse.org is the largest website and community of nurses online. We impact the lives of nurses and nursing students by publishing thought-provoking content, supporting their career growth through high-caliber educational opportunities, and launching culture-changing initiatives.

TravelNursing.org connects the top staffing agencies in the country with highly skilled nurses to help fill those needs. Our philosophy is simple: everyone wins — nurses, hospitals, and patients — with travel nursing.



STATS

WEB REACH

1.5M site views per month

1M unique visitors per month

Google News publisher

SOCIAL MEDIA

30M social users reached per month

330K Facebook fans worldwide

275K

Instagram followers worldwide

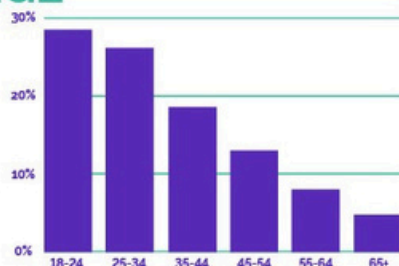
Proprietary Nurse.org Nurse Network social community

AUDIENCE

Nurse.org reaches nurses at all stages of their careers, from nursing school to advanced practice.

TravelNursing.org connects highly skilled nurses seeking to work on a travel assignment with top staffing agencies.

AGE



GENDER

66%
FEMALE

34%
MALE

OUTREACH & EVENTS

Presenter of
Nurse Converse Podcast

Host of Red Sox Nurse Night -
#1 Theme Night in Red Sox History

800K email subscribers



contact us at: advertising@nurse.org

FEATURED NURSING COVERAGE AND CAMPAIGNS



contact us at: advertising@nurse.org



nurse.org



TravelNursing.org

RECENT



AWARDS



2023 MM+M AWARDS

FINALIST HEALTHCARE PROFESSIONAL MEDIA BRAND

SPRING 2023 BRONZE AWARD

DIGITAL HEALTH AWARD DIGITAL HEALTH MEDIA / PUBLICATIONS

Article, 2023 State of Nursing Report

SPRING 2023 MERIT AWARD

DIGITAL HEALTH AWARD DIGITAL HEALTH MEDIA / PUBLICATIONS

Audio, Ask Nurse Alice Podcast "ER Charge Nurse Who Called 911"

SPRING 2022 GOLD AWARD

DIGITAL HEALTH AWARD SOCIAL MEDIA

Nurse.org Instagram

SPRING 2022 GOLD AWARD

DIGITAL HEALTH AWARD MEDIA/PUBLICATIONS

Article, 2022 Nursing Shortage Report

FALL 2021 GOLD AWARD

DIGITAL HEALTH AWARD SOCIAL MEDIA

Nurse.org Instagram

FALL 2021 GOLD AWARD

DIGITAL HEALTH AWARD MEDIA/PUBLICATIONS

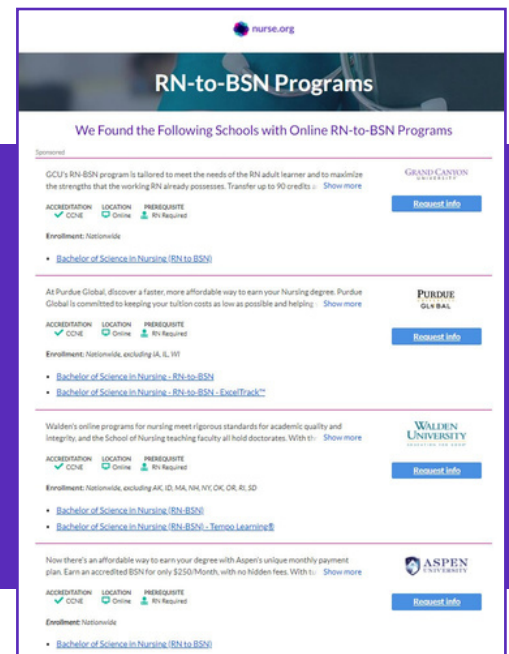
Audio, Ask Nurse Alice Podcast

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Are you a **nursing school** seeking students?

Partner with Nurse.org.

Nurse.org generates revenue by advertising education programs and other products that are useful to nurses. We may receive compensation when site visitors interact with sponsored advertisements located throughout the site. Nurse.org can direct interested nurses to your website to learn more about your programs. We also can collect information from the nurses and send it to you as a lead for follow-up.

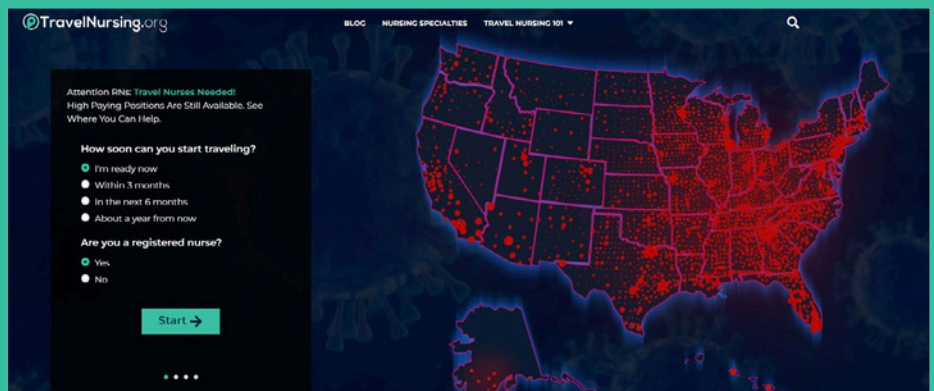


Are you a **travel nurse staffing agency** seeking nurses?

Partner with TravelNursing.org.

TravelNursing.org generates revenue by matching qualified nurses with top staffing agencies across the US.

TravelNursing.org can direct interested nurses to your website to learn more about your available jobs. We also can collect information from the nurses and send it to you as a lead for follow-up.



Are you looking to advertise your products or services to Nurses?

What we offer

- Sponsored blog articles
- Social media marketing
- Sponsored job postings
- Content marketing
- Sponsored podcast episodes
- Affiliate programs
- Email marketing

contact us at: advertising@nurse.org

Our Editorial Process

We believe that no one knows nurses better than, well, nurses. That's why we rely on registered nurses and other experienced healthcare professionals to write our content. We strive to be the go-to source for nursing news, trending topics, and educational resources. That means that you can trust us to have reliable, up-to-date information that's continuously reviewed to ensure it's as relevant and accurate as possible.

Creative Directors

Angelina Walker

Sr. Director of Marketing and Community: Angelina has her finger on the pulse of everything nursing. Whether it's a trending news topic, valuable resource, or heartfelt story, Angelina is an expert at producing content that nurses love to read. She specializes in warmly engaging with the nursing community and exponentially growing our social presence.

Jessica Lyons

Managing Editor: Jessica is an experienced writer, editor, and content strategist who loves all things having to do with the written word. She's worked with startups, advertising agencies, and in-house marketing teams to develop engaging content that informs and educates. She specializes in editorial strategy and SEO.

Contact us today to learn more about how we can help you help nurses!

Contact us at: advertising@nurse.org